

DIA Health Technology Assessment (HTA) Forum 2009



25-26 November, 2009 - Hotel Marriott Rive Gauche, Paris, France

Conference Overview

- The science and methodology of Health Technology Assessment (HTA)
- Evolution of HTA in the political environment - how can the pharmaceutical industry respond effectively?
- Value-driven drug development and innovative market access strategies
- Need for control of drug utilisation in the market?
- Interface of pharmaceutical development and public health - new strategies beyond regulatory approval and HTA - direct collaboration of industry and payors
- The common public health objective: best medicines and medical practices for patient - where regulatory approval, HTA and healthcare guidelines converge
- Context-specific and audit-specific application of HTA
- Single Technology Appraisal (STA) and rapid HTA: meanwhile established?

Key Topics

- HTA Methodology and Relevant Data Sources
- European Convergence Process for Regulatory Approvals
- Interfaces of Regulatory - HTA Processes
- Regulatory Benefit Risk Assessment
- Comparing Regulatory and Treatment Guidelines
- Clinical Efficacy versus Clinical Effectiveness
- Regulatory Conditions, Follow-up Measures, Post-approval Studies and Risk Management Plans
- Drivers for Market Access and Patient Expectations
- Portfolio Management and the Value of Incremental Innovation
- Reimbursement Decisions based on Scientific HTA

Learning Objectives

At the end of this conference participants should be able to:

- Understand the requirements of Health Technology Assessment (HTA)
- Understand added value and scientific methods for HTA
- Understand risk / benefit evaluations from regulatory assessment
- Understand the drug development process and system of innovation
- Understand the evolution process of the EU regulatory framework
- Build strategies for portfolio management, development, filing and market access

Who Will Attend?

Professionals working in the following areas:

- Pharmacoeconomics / Quality of Life / Health Economics / Outcomes Research / Managed Healthcare
- Public Policy / Law
- Regulatory Affairs / Policy / Drug or Device Approval
- Clinical Research and Development
- Research and Development / Strategic Issues
- Government

Interested in Participating?

With the many relevant and engaging topics to be covered, we hope that you will be interested in actively participating by providing us with your experience, case studies and best practices.

For further details please contact DIA, Tamara Kohler by email: tamara.kohler@diaeurope.org



Programme Committee

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REGISTRATION FORM

DIA Health Technology Assessment (HTA) Forum 2009
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ID# 09105



If DIA cannot verify your membership upon receipt of registration form, you will be charged the non-member fee.

Early-Bird rates available for Members: Deadline on or before **October 14, 2009**

Join DIA now to qualify for the early-bird member fee! To qualify for the early-bird discount, registration form and accompanying payment must be received by the date above. **Does not apply to government/academia/non-profit members**

Early-Bird Fee (on or before October 14, 2009)	FEE	VAT 19.6%	TOTAL
Join DIA now to qualify for the Early-Bird Rate	€ 130.00	n/a	€ 130.00 <input type="checkbox"/>
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	FEE	VAT 19.6%	TOTAL	FEE	VAT 19.6%	Membership	TOTAL	FEE	VAT 19.6%	TOTAL
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Charitable/Non-profit/Academia (Full-Time)	€ 1'024.00	€ 200.70	€ 1'224.70 <input type="checkbox"/>	€ 1'024.00	€ 200.70	€ 130.00	€ 1'354.70 <input type="checkbox"/>	€ 1'154.00	€ 226.18	€ 1'380.18 <input type="checkbox"/>
Government (Full-Time)	€ 683.00	€ 133.87	€ 816.87 <input type="checkbox"/>	€ 683.00	€ 133.87	€ 130.00	€ 946.87 <input type="checkbox"/>	€ 813.00	€ 159.35	€ 972.35 <input type="checkbox"/>

TOTAL AMOUNT DUE: € _____ **NOTE:** Payment due 30 days after registration and must be paid in full by commencement of the event

STUDENT RATES AND GROUP DISCOUNTS ARE AVAILABLE! PLEASE CONTACT DIA FOR MORE INFORMATION.

09105DIAWEB

REGISTRANT

PLEASE COMPLETE IN BLOCK CAPITAL LETTERS OR MAKE REGISTRATION EVEN SIMPLER BY ATTACHING THE REGISTRANT'S BUSINESS CARD HERE

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Cheques should be made payable to: D.I.A. and mailed together with a copy of the registration form to facilitate identification to:

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Bank transfers: When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the bank transfer. Payments in EURO should be addressed to "Account Holder: DIA." including your name, company, Meeting ID# 09105 as well as the invoice number to ensure correct allocation of your payment.

Payments must be net of all charges and bank charges must be borne by the payer.

Persons under 18 are not allowed to attend DIA meetings.

CANCELLATION POLICY

All cancellations must be in writing and received at the DIA office by 17:00 CET on November 18, 2009

Cancellations received by the date above are subject to an administrative fee:

Full Meeting Cancellation: Industry (Member/Non-member) = € 200.00 Government/Academia/Non-profit (Member/Non-member) = € 100.00. Tutorial cancellation: € 50.00. Registrants who do not cancel by the date above and do not attend, will be responsible for the full registration fee. Registrants are responsible for cancelling their own hotel reservations. DIA reserves the right to alter the venue and dates if necessary. If an event is cancelled DIA is not responsible for airfare, hotel or other costs incurred by registrants.

Transfer Policy

You may transfer your registration to a colleague prior to the start of the event but membership is not transferable. Substitute registrants will be responsible for the non-member fee, if applicable. Please notify the DIA office of any such substitutions as soon as possible.

IMPORTANT: Hotel and travel reservations should be made **ONLY** after receipt of written registration confirmation from DIA. If you have not received your confirmation within five working days, please contact DIA.

HOW TO REGISTER

The DIA Customer Services Team will be pleased to assist you with your registration. Please call us on +41 61 225 51 51 from Monday to Friday between 08:00 and 17:00 CET.

Online www.diahome.org

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