

EUROMEETING SHOW DAILY



including the plenary, and information on meeting highlights and schedule changes during the EuroMeeting. The daily is distributed to attendees and offers advertisers an exclusive opportunity to reach top level decision makers within the pharmaceutical and related industries.

Contact Leslie Ringe, 267-893-568, or email lringe@ki-lipton.com or leslie.ringe@diahome.org

Note – The show daily is only available to companies that advertise in the EuroMeeting final program guide. Nonexhibitor pricing is available.

Introduced in 2008 for the 20th Annual EuroMeeting in Barcelona, the EuroMeeting show daily will publish twice, with issues on Monday, March 3, and Tuesday, March 4. Each issue will feature the exhibit hall floor plan, a list of exhibitors, reports from selected sessions,

Show Packages:

If you have purchased an ad in the EuroMeeting Program Guide, you will be eligible for a discount in the EuroMeeting Show Daily. Take 10% off the EuroMeeting Show Daily rate if you purchase 1 issue. Take 20% off the EuroMeeting Show Daily rate if you purchase 2 issues. (Rates are [net] in US dollars and agency discounts are not accepted.)

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Exhibitor Rates– All Rates Are (Net) in US Dollars

Black & White Rates	1x	2x	2nd Color	4-Color
Jumbo	4000	3600 per issue	440 (cyan, magenta or yellow)	1640
Jr. Full	3500	3150 per issue		
1/2 Page	3000	2700 per issue		
1/4 Page	2500	2250 per issue		
Page 1 Banner**	3500	3150 per issue		

**Page 1 Banner reserved on first-come, first-served basis.

Ad Sizes Dimensions (mm)

Jumbo	273mm x 349mm
Jr. Full	203mm x 254mm
1/2 Page	203mm x 120mm
1/4 Page	133mm x 120mm
Page 1 Banner	273mm x 50mm

Trim Size: 298mm x 374mm

