

DIA Training Course on

Health Technology Assessment (HTA)

Course #12578
20-21 November 2012
Zurich, Switzerland



Faculty

Katarzyna Kolasa

Head of Central & Eastern Europe Market Access
Biogen Idec International GmbH
Switzerland

Andrea Manca

Senior Research Fellow
Centre for Health Economics
The University of York
United Kingdom

Continuing Education

DIA meetings and training courses are generally approved by the Commission for Professional Development (CPD) of the Swiss Association of Pharmaceutical Professionals (SwAPP) and the Swiss Society of Pharmaceutical Medicine (SGPM) and will be honoured with credits for pharmaceutical medicine. All participants are eligible for these credits.

**This course has limited capacity.
Register early.**

NEW OFFERING

Overview

A Health Technology Assessment (HTA) is a comprehensive document which consists of evidence to support the adoption and utilisation of medical technologies. An HTA includes clinical, economic, social and ethical information regarding technologies. These include pharmaceuticals, diagnostics and other treatment approaches. HTA is used to guide decision makers in their evaluation of new technologies. Decision makers include professionals from diverse backgrounds such as healthcare payers (government agencies; medical insurance schemes) and healthcare providers (hospital management teams; healthcare professionals). As a result there is an increasing need for an introductory course which will provide new users with a sound overview of HTA and its application.

Key Topics

- Key principles and practice
- Identification of HTA reports
- Systematic reviews and meta-analysis
- Clinical evaluation
- Economic evaluation
- Critical appraisal
- Quality assessment
- Context-specific application
- HTA from different perspectives (decision makers, industry, etc.)

Who Will Attend

The course is aimed at professionals who are newly using, or will potentially be referring to, HTA documents. The course will be of interest to participants from the pharmaceutical industry working in the fields of Health Economics and Outcome Research, Market Access, Marketing and Medical Affairs. Representatives from government agencies and medical insurance companies as well as academia and non-profit organisations are encouraged to attend as well. The course is aimed at professionals with limited/no technical experience of HTA.

Level: Beginner, no previous experience of HTA is required

Learning Objectives

At the conclusion of this course, participants should be able to:

- Discuss an overview of HTA
- Apply a local and global context of HTA
- Navigate an HTA
- Identify key information in HTA reports
- Discuss an overview of evidence searching, review and grading
- Analyse an overview of clinical evidence
- Discuss an overview of economic evidence
- Identify ethical and social considerations
- Interpret and appraise an HTA

Learning Methods

Learning objectives will be achieved using a mix of theoretical and practical approaches. Theoretical components will include PowerPoint presentations, live demonstration of key aspects and guest speaker presentation. Practical working exercises will include guided group discussions, case study analysis and participant feedback.

PharmaTrain recognised



DAY ONE

08:00 REGISTRATION

08:30 Session 1

Introduction and navigation of an HTA

- Specific features of healthcare market
- Difference between HTA and pharmacoeconomics
- Equity vs. efficiency trade off
- HTA agency and its role

10:30 COFFEE BREAK

11:00 Session 2

Literature search and review

- Rationale
- Databases for searches
- Reviewing methods
- Assessing quality of studies (identifying biases)
- How to present the results

13:00 LUNCH

14:00 Session 3

HTA content: Clinical evidence

- Study types
- Understanding and interpreting the study results
- Challenges and limitations of different study types
- Synthesis of the evidence (meta analysis and its extensions)

16:00 COFFEE BREAK

16:30 Session 4

HTA content: Economic evidence

- Types of analysis (CBA, CEA, CUA, CMA)
- Types of outcomes
- Quality of life measures for economic evaluation
- Models versus trials
- Presenting and interpreting results
- Decisions
- Value Base Pricing and risk sharing

17:30 DRINKS RECEPTION

18:30 END OF DAY ONE

About DIA

The DIA is a global association of approximately 18,000 members who are involved in the discovery, development, regulation, surveillance or marketing of pharmaceuticals or related products. The DIA is committed to the broad dissemination of information on the development of new medicines or generics, biosimilars, medical devices and combination products with continuously improved professional practice as the goal.

The DIA is an independent non-profit organisation. The voluntary efforts of DIA members and speakers allow the DIA to organise conferences, workshops and training courses and provide publications and educational material.

DIA's headquarters are in Horsham, PA, USA, with the European office in Basel, Switzerland, and other regional offices in Tokyo, Japan, Mumbai, India, and Beijing, China.

For more information, visit www.diahome.org or call DIA Europe on +41 61 225 51 51.

DAY TWO

08:30 Session 5

Appraising an HTA

- Assessment vs. appraisal
- Appraisal of HTA report- case study

10:30 COFFEE BREAK

11:00 Session 6

Contextualise and apply the use of HTA

- Market Access and HEOR role at pharmaceutical company
- Value story of pharmaceutical product
- The use of HTA in pricing and reimbursement negotiations
- Understanding of HTA by external stakeholders

13:00 END OF TRAINING COURSE

HOTEL INFORMATION

The DIA has blocked a limited number of rooms at the following hotel:

Mercure Zürich Stoller

Badenerstrasse 357
8003 Zürich
Switzerland
Tel.: +41 44 405 4747
Fax: +41 44 405 4848
Email: h5488@accor.com

at the special rate of CHF 212.00 per room/night inclusive of breakfast, exclusive of city tax and VAT.

In order to make your reservation, please contact the hotel directly and mention the booking code: DIA.

The special room rate will be available until 22 October 2012 or until the group block is sold-out, whichever comes first.

IMPORTANT: To be assured of accommodation at the hotel, registrants are recommended to complete their reservation by 04 April 2012. Reservations received after this date is subject to availability and room rate may vary.

Unless otherwise disclosed, DIA Europe acknowledges that the statements made by speakers are their own opinion and not necessarily that of the organisation they represent, or that of the DIA Europe.

Speakers and agenda are subject to change without notice. Recording of any DIA Europe tutorial/workshop information in any type of media, is prohibited without prior written consent from DIA Europe.

REGISTRATION FORM

DIA Training Course on Health Technology Assessment (HTA)
20-21 November 2012 | Zurich, Switzerland

ID #12578



If DIA cannot verify your membership upon receipt of the registration form, you will be charged the non-member fee. Registration fee includes course material. The fee is inclusive of lunch and coffee breaks of EUR 125.00 per day.

CATEGORY	Member Fee*	Non-Member Fee*
Industry	€ 1'155.00 <input type="checkbox"/>	€ 1'270.00 <input type="checkbox"/>
Government/Charitable/Non-profit/Academia (Full-Time)	€ 578.00 <input type="checkbox"/>	€ 693.00 <input type="checkbox"/>

*All fees are subject to local Swiss VAT of 8%

Join DIA now to qualify for the member rate

Fee € 115.00

TOTAL AMOUNT DUE: € _____ **NOTE: PAYMENT DUE 30 DAYS AFTER REGISTRATION AND MUST BE PAID IN FULL BY COMMENCEMENT OF THE EVENT**

GROUP DISCOUNT/SME RATES AVAILABLE - PLEASE CONTACT DIA EUROPE FOR MORE INFORMATION

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RESPONSIBILITY/INTEREST AREA | Please select one Primary Interest Area (P) and one Secondary Interest Area (S) by placing a P or S on the appropriate line.

<input type="checkbox"/> CMC	<input type="checkbox"/> Medical Writing	<input type="checkbox"/> Professional Education & Training
<input type="checkbox"/> Clinical Data Management/ eClinical	<input type="checkbox"/> Non-clinical	<input type="checkbox"/> Public Policy/Law
<input type="checkbox"/> Clinical Research & Development	<input type="checkbox"/> Outsourcing	<input type="checkbox"/> Quality Assurance/Quality Control
<input type="checkbox"/> Clinical Safety/Pharmacovigilance	<input type="checkbox"/> Comparative Effectiveness/Health Technology Assessment/	<input type="checkbox"/> Regulatory Affairs
<input type="checkbox"/> Document Management/ eSubmissions	<input type="checkbox"/> Evidence-based Medicine	<input type="checkbox"/> Statistics
<input type="checkbox"/> Medical Communications	<input type="checkbox"/> Pricing/Reimbursement	<input type="checkbox"/> IT/Validation
	<input type="checkbox"/> Project Management	

ATTENDEE DETAILS

PLEASE COMPLETE IN BLOCK CAPITAL LETTERS OR MAKE REGISTRATION EVEN SIMPLER BY ATTACHING THE ATTENDEE'S BUSINESS CARD HERE

Prof Dr Ms Mr

Last Name

First Name

Company

Job Title

Street Address / P.O. Box

Postal Code

City

Country

Telephone

Fax (Required for confirmation)

Email

Please indicate your professional category: Academia Government
 Industry Contract Service Organisation

PAYMENT METHODS - Credit cards are the preferred payment method.

Please charge my credit card - Credit card payments by VISA, Mastercard or AMEX can be made by completing the relevant details below. Please note that other types of credit card cannot be accepted.

VISA MC AMEX

Card Number

Expiry Date

Cardholder's Name

Date

Cardholder's Signature

Cheques should be made payable to DIA and mailed together with a copy of the registration form for identification to: DIA Europe, Kuechengasse 16, Postfach, 4002 Basel, Switzerland

Bank transfers: When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the bank transfer. Payments in EURO should be addressed to "Account Holder: DIA." including your name, company, Meeting ID #12578 as well as the invoice number to ensure correct allocation of your payment.

Payments must be net of all charges and bank charges must be borne by the payer.

CANCELLATION POLICY

Cancellations must be made in writing and be received at the DIA Europe office five working days prior to the course start date

Cancellations are subject to an administrative fee:

Full Meeting Cancellation: Industry (Member/Non-member) = € 200.00 - Government/Academia/Non-profit (Member/Non-member) = € 100.00

Regretfully, if you do not cancel five working days prior to the course start date and do not attend, you will be responsible for the full registration fee. DIA Europe reserves the right to alter the venue and dates if necessary. If an event is cancelled DIA Europe is not responsible for airfare, hotel or other costs incurred by registered attendees. Registered attendees are responsible for cancelling their own hotel and travel reservations.

Transfer Policy

You may transfer your registration to a colleague prior to the start of the event but membership is not transferable. Substitute attendees will be responsible for the non-member fee, if applicable. Please notify the DIA Europe office of any such substitutions as soon as possible.

IMPORTANT: Hotel and travel reservations should be made ONLY after receipt of written registration confirmation from DIA Europe. If you have not received your confirmation within five working days, please contact DIA Europe.

HOW TO REGISTER

The DIA Europe Customer Services Team will be pleased to assist you with your registration.
Please call us on +41 61 225 51 51 from Monday to Friday between 08:00 and 17:00 CET.

Online www.diahome.org

Fax +41 61 225 51 52

Email diaeurope@diaeurope.org

Mail DIA Europe
Postfach, 4002 Basel, Switzerland