Regulatory Information Management 2013

April 3-4, 2013 Baltimore Marriott Inner Harbor at Camden Yards Baltimore, MD



PROGRAM COMMITTEE:

Sarah Powell, RAC

Executive Director, Regulatory Affairs and Writing ServicesLiquent, Inc.

Linda F. Bowen, MS, RAC

Head of US Regulatory Policy and Intelligence Sanofi

Dominique E. Lagrave, PharmD, MSc

Director, Regulatory Affairs OperationsDendreon Corporation

Andrew P. Marr, PhD

Managing DirectorMarr Consultancy Ltd.

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WORLDWIDE OFFICES

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SOLUTIONS TO YOUR REGULATORY PROCESS

Modern computer and other scientific technologies have made it possible for drug researchers and developers to generate and analyze more data than ever before. In response to louder calls for patient safety, and the multiple review jurisdictions called into multinational or global clinical trials, such data are also subject to more (and more intense) scrutiny during regulatory review and approval than ever before. As a result, for the past several years, regulatory departments have been asked to do more than ever before.

The need to understand the regulatory requirements for filing, timelines, what products are approved in which markets is becoming a critical regulatory need for both industry and regulators. Effective regulatory information management processes and tools are needed to ensure the organization remains compliant with its product registrations.

The DIA Regulatory Affairs Special Interest Area Community and an expert program committee have developed this conference, which will feature plenary sessions on the latest trends and regulations. Sessions are separated into two tracks: a business-focused track and a technology-focused track. The Business Track will provide the opportunity to interact and share experiences related to processes for obtaining and managing regulatory information and the organizational impact. The Technology Track will focus on standards related to submission of regulatory information, the tools necessary to effectively manage the information, and associated implementation experiences and lessons learned. The conference will end with a Vendor Showcase.

LEARNING OBJECTIVES

At the conclusion of this meeting, participants should be able to:

- Identify key business drivers for establishing a global regulatory information management system
- Describe industry best practices related to standards and processes needed for effective regulatory information management
- Recognize the important role of regulatory intelligence in a regulatory information management strategy

WHO SHOULD ATTEND

Professionals involved in:

- Clinical Research & Development/Clinical Supplies
- eClinical
- Global Project Management
- Information Technology
- Regulatory Affairs/Operations
- Regulatory Information Management
- Regulatory, Medical, and Technical Writing



CONTINUING EDUCATION CREDITS



The Drug Information Association has been accredited as an Authorized Provider by the International Association for Continuing Education and Training (IACET), 1760 Old Meadow Road, Suite 500, McLean, VA 22102.

As an IACET Authorized Provider, Drug Information Association offers CEUs for its programs that qualify under the ANSI/IACET Standard. Drug Information Association is authorized by IACET to offer 1.1 CEUs for the program. Participants must attend the entire program in order to be able to receive an IACET statement of credit. No partial credit will be awarded.

Continuing education credits are not available for the Plenary Session 9: Vendor Showcase.

DIA's Certificate Program

This program is part of DIA's Certificate Program and is awarded the following:

- Clinical Research Certificate Program: 6 Elective Units
- Regulatory Affairs Certificate Program: 6 Elective Units

For more information go to www.diahome.org/certificateprograms

If you would like to receive a statement of credit, you must attend the program, sign-in at the DIA registration desk each day of the program, and complete the on-line credit request process through My Transcript. To access My Transcript, please go to www.diahome.org, select "Login to My DIA" and you will be prompted for your user ID and password. Select "My Transcript" (left side bar) and "Credit Request" to process your credit request. Participants will be able to download a statement of credit upon successful submission of the credit request. My Transcript will be available for credit requests on Thursday, April 18, 2013.

Disclosure Policy

It is Drug Information Association policy that anyone in a position to control the content of a continuing education activity must disclose to the program audience (1) any real or apparent conflict(s) of interest related to the content of their presentation and/or the educational activity, and (2) discussions of unlabeled or unapproved uses of drugs or medical devices. Faculty disclosures will be included in the course materials.

Unless otherwise disclosed, the statements made by speakers represent their own opinions and not necessarily those of the organization they represent, or that of the Drug Information Association.

Speakers, agenda, and CE information are subject to change without notice.

Recording of any DIA educational material in any type of media, is prohibited without prior written consent from DIA.

To view DIA's Grievance Policy, please visit the CE page on DIA's website at www.diahome.org. $\ensuremath{\mathsf{CE}}$

DAY 1 | WEDNESDAY, APRIL 3

7:15–8:15 AM PROGRAM REGISTRATION AND CONTINENTAL BREAKFAST

8:15–8:30 AM WELCOME AND OPENING REMARKS

8:30-9:15 AM PLENARY SESSION 1

Rebuilding Regulatory Affairs from the Top Down

Art Ciociola

Vice President, Head Global Regulatory Affairs Alcon Laboratories, Inc.

9:15-10:00 AM PLENARY SESSION 2

How FDASIA is Shaping the Regulatory Environment

James Lindsay Cobbs

Associate Director, US Regulatory Affairs Johnson & Johnson PRD

10:00-10:30 AM REFRESHMENT BREAK

10:30 AM-12:00 PM CONCURRENT SESSION 3

SESSION 3A: BUSINESS TRACK

Global Product Classification: Identifying Challenges in Registration & Approval

SESSION CHAIR

Kimberly Belsky

Executive Director, Policy and Communication, Global Regulatory Affairs Bausch + Lomb

Companies may seek to bring their products to new global markets during the initial approval process or post-approval process. Leveraging a US dossier may present unanticipated challenges since the classification of a product and dossier requirements may change in the target country or region. This session will explore the challenges of geographic expansion and provide points to consider when planning the regulatory strategy and potential road-blocks.

Brooke Casselberry

Director, Regulatory Affairs Liquent, Inc.

Mary Jane Nehring

Executive Director, Global Regulatory Affairs Bausch + Lomb

Lauren Quinn, JD

Head of US Regulatory Affairs Novartis Consumer Health, Inc.

SESSION 3B: TOOLS AND TECHNOLOGY TRACK

Ensuring Global Readiness for the ISO IDMP Standards

SESSION CHAIR

Andrew P. Marr, PhD

Managing Director Marr Consultancy Ltd.

By 2016, XEVMPD will transition from the 39 fields currently required to more than 120 fields required by ISO IDMP. Additional supporting documents will be required to be submitted. The FDA and other Health Authorities will require submissions based on these standards. This session will cover the steps to ensure global readiness.

John W. Kiser, MSc

Senior Director, Regulatory Operations Abbvie

FDA Speaker Invited

William Mandarino

Associate Director, Global Regulatory Systems and Technology UCB. Inc.

1:30-3:00 PM CONCURRENT SESSION 4

SESSION 4A: BUSINESS TRACK

Access and Transparency of Information for Regulated Industry and the Customer

SESSION CHAIR

Linda F. Bowen, MS, RAC

Head of US Regulatory Policy and Intelligence Sanofi, United States

This session will provide an update on clinical trial transparency in the US and EU. Access to information and disclosure: FOIA Requests will be discussed from US and Canadian perspectives.

Marlene S. Bobka

Senior Vice-President FOI Services, Inc.

João Da Silva Duarte

Regulatory Intelligence & Policy Manager H. Lundbeck A/S Lundbeck SAS

Mary Speagle

Executive Director, Canadian Regulatory Affairs OptumInsight

SESSION 4B: TOOLS AND TECHNOLOGY TRACK

Case Study: Prescription Labeling Alignment and Compliance in a Global Environment

SESSION CHAIR

Mauricha Marcussen

Program Manager, Global Label Alignment, Regulatory Affairs, Global Labeling & Ad Promo Operations and Compliance, AbbVie Inc CEO, Auditgraph, LLC

In this session, presenters will share the methodologies and processes used to maintain alignment across global labeling content in compliance with a Corporate Integrity Agreement (CIA).

Antoinette Eber-Rose

Director, Regulatory Affairs BS Pharmacy

Jeff Elderton

CEO

Pivotstream, LLC

3:00-3:30 PM AFTERNOON REFRESHMENT BREAK

3:30-5:00 PM CONCURRENT SESSION 5

SESSION 5A: BUSINESS TRACK

Using Compliance (Regulatory) Intelligence to Facilitate Regulatory Compliance

SESSION CHAIR

Anita Fenty

Senior Manager, Regulatory Policy and Compliance Covance Inc.

This session will emphasize that Compliance Intelligence (CI), although similar to regulatory intelligence, is a powerful tool that can be used to facilitate regulatory compliance thus allowing the user to be proactive rather than reactive.

Ann Ferriter

Office of Compliance, CDRH, FDA

Penny Levin, MS

Director Global Regulatory Intelligence & Policy Teva Global Branded Products

Arpita Shah, PharmD, RPh

Senior Manager, Regulatory Intelligence & Policy Celgene Corporation

SESSION 5B: TOOLS AND TECHNOLOGY TRACK

Structured Content Management

SESSION CHAIR

Sarah Powell, RAC

Executive Director, Regulatory Affairs and Writing Services Liquent, Inc.

This session will have presentations on: A Custom Database to Manage Key Regulatory Aspects of Investigator Initiated INDs/IDEs in an Academic Research Center, Deriving Business Value from Rules-driven Automated Assembly of Narratives: A Structured Content Management Success Story, and Comparison of CRT data in legacy vs. SDTM formats.

Shankar Srinivasan, PhD, CCRC (ACRP)

Senior Regulatory Specialist, Office of Research Regulatory Support

Mayo Clinic

Tina Sacro

Clinical Documentation Sanofi

Shifu Zhao

FDA Commissioner's Fellow FDA

DAY 2 | THURSDAY, APRIL 4, 2013

7:30-8:30 AM CONFERENCE REGISTRATION AND CONTINENTAL BREAKFAST

8:30-10:00 AM CONCURRENT SESSION 6

SESSION 6A: BUSINESS TRACK

Creating a Regulatory Intelligence Function: Challenges and Opportunities

SESSION CHAIR

Brian Michael Mayhew

Director

Biogen Idec Inc.

This session will provide a brief overview of the roles and responsibilities of regulatory intelligence functions (and differences at different sizes of companies). Presenters will explore the key challenges in establishing and maintaining regulatory intelligence functions and offer resolutions for companies to consider to successfully implement regulatory intelligence functions.

João Da Silva Duarte

Regulatory Intelligence & Policy Manager H. Lundbeck A/S Lundbeck SAS

Penny Levin, MS

Director Global Regulatory Intelligence & Policy Teva Global Branded Products

SESSION 6B: TOOLS AND TECHNOLOGY TRACK

A Case Study of Global Regulatory Affairs Information Management (RIM)

SESSION CHAIR

Dominique E. Lagrave, PharmD, MSc

Director, Regulatory Affairs Operations Dendreon Corporation

Traditional RIM systems have focused on the relatively narrow focus of regulatory submissions and related tracking activities. The growing number of factors contributing to a demand for more expansive RIM solutions will be discussed.

Rachel Carle

Sr. Director, Regulatory Operations Genzyme Corporation

Meredith Sewell

Director, Global Regulatory Publishing Allergan Inc.

10:00–10:30 AM REFRESHMENT BREAK

10:30 AM-12:00 PM CONCURRENT SESSION 7

SESSION 7A: BUSINESS TRACK

Regulatory Intelligence Tools (Free and for Fee) to Create a Regulatory Strategy

SESSION CHAIR

Meredith E. S. Brown-Tuttle

Regulatory Affairs Regulatorium

Every regulatory strategy is unique; however, the questions that need to be addressed for each regulatory strategy are typically similar. The session will ask relevant development questions, which are components of the strategy and then illustrate the use of regulatory intelligence tools.

Linda F. Bowen, MS, RAC

Head of US Regulatory Policy and Intelligence Sanofi

Jacqueline Kline

Senior Director Global Regulatory Affairs Eisai

SESSION 7B: TOOLS AND TECHNOLOGY TRACK

Regulatory Information Management (RIM): Concepts for Strategic Use of Regulatory Information

SESSION CHAIR

Sarah Powell, RAC

Executive Director, Regulatory Affairs and Writing Services Liquent, Inc.

Now, more than ever, it is critical for companies to have a strategy to ensure the right systems, data governance, and reporting processes, are in place so that regulatory information is readily accessible within the company, accurate, and suitable for transmission to regulatory authorities. This session will describe the benefits of Regulatory Information Management.

Jennifer Ann LaFleur

Head of Dossier Management Office II, Regulatory Affairs Operations Boehringer Ingelheim Pharma Gmbh & Co. KG

Jake Doran

IT Director, Global Regulatory Affairs & Quality Assurance Janssen Research & Development

Steve Gens

Managing Partner Gens and Associates Inc.

1:30-3:00 PM CONCURRENT SESSION 8

SESSION 8A: BUSINESS TRACK

Implications of Working With FDA under FDASIA: A Primer for Successful Planning, Submission, and Approval of Applications

SESSION CHAIR

Lisa A. Jenkins

Vice President, Regulatory Strategy and Content Development Virtual Regulatory Solutions

In 2012, FDASIA (including PDUFA V, MDUFA III, and GDUFDA) was signed into law. This session describes and interprets the new provisions from an FDA and Industry perspective and makes strategic recommendations for multiple disciplines.

Kimberly Belsky

Executive Director, Policy and Communication Global Regulatory Affairs Bausch + Lomb

Ronald Trust

Executive Director, Regulatory Affairs Durata Therapeutics, Inc.

SESSION 8B: TOOLS AND TECHNOLOGY TRACK

Standardization of Electronic Drug Application Data: A Critical Factor in Improving the Effectiveness and Efficiency of the Regulatory Review Process

SESSION CHAIR

Dominique Lagrave, PharmD

Director, Regulatory Affairs Operations Dendreon Corporation

Data standards are a critical factor in improving the overall effectiveness and efficiency of the regulatory review process. This session will provide an overview of FDA's commitment to the use of open, consensus-based data standards that will facilitate the efficient review of regulatory submissions.

Mark Gray

Director, Division of Data Management Services and Solutions CDER, FDA

Mary Ann Slack

Deputy Director Office of Planning and Informatics CDER, FDA

Steve Wilson, DrPH, CAPT USPHS

Director
Division of Biometrics III
CDER, FDA

3:00-3:30 PM REFRESHMENT BREAK

3:30-5:00 PM PLENARY SESSION 9

Vendor Showcase

SESSION CHAIR

Dominique E. Lagrave, PharmD, MSc

Director, Regulatory Affairs Operations Dendreon Corporation

The RIM Vendor Showcase provides a fantastic opportunity for attendees to evaluate a number of currently available services and tools. During this session, a number of participating vendors will participate in an interactive question & answer panel.

5:00 PM WORKSHOP ADJOURNED

REGISTRATION FORM

Register online or fax this page to +1.215.442.6199

Regulatory Information Management 2013

Event #13005 April 3-4

Registration Fees If DIA cannot verify your membership, you will be charged the nonmember fee. Registration fee includes refreshment breaks, luncheons, and reception (if applicable), and will be accepted by mail, fax, or online.

Member Early-bird Opportunity Available on nondiscount member fee only	On or before MAR. 12		
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Join DIA now to qualify for the early-bird member fee!	MEMBERSHIP		
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TRAVEL AND HOTEL The most convenient airport is Baltimore Washington Airport and attendees should make both airline and hotel reservations as early as possible to ensure availability. **Baltimore Marriott Inner Harbor at Camden Yards is holding a block of rooms at the reduced rate below until March 11, 2013 for the DIA event attendees.** Room availability at this rate is guaranteed only until this date or until the block is filled.

Single \$149 / Double \$149

Attendees must make their own hotel reservations. A limited number of rooms are available at the reduced rate shown below (DIA rate is guaranteed until March 11, 2013, or until room block is filled). Attendees can visting www.diahome.org/RIM2013 to make their hotel reservations, or by calling +1.212.532.1660 or in the USA at 1.800.221.3531. If making your hotel reservation by phone, please select option 1 for "Hotel Reservations", inform the phone agent that it is a DIA event, and provide them with the date and title of the meeting.

PLEASE NOTE: In order to receive the reduced room rate, hotel reservations must be made as noted above, and not directly with the hotel.

CANCELLATION POLICY: On or before MARCH 11, 2013

Administrative fee that will be withheld from refund amount:

Member or Nonmember = \$200

Government or Academia or Nonprofit (Member or Nonmember) = \$100 Preconference Workshop (if applicable) = \$50

Cancellations must be in writing and be received by the cancellation date above. Registrants who do not cancel by that date and do not attend will be responsible for the full registration fee paid. Registrants are responsible for cancelling their own hotel and airline reservations. You may transfer your registration to a colleague at any time but membership is not transferable. Please notify DIA of any such substitutions as soon as possible. Substitute registrants will be responsible for nonmember fee, if applicable.

DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.

Participants with Disabilities: Reasonable accommodations will be made available to persons with disabilities wo attend an educational activity. Contact the DIA office in writing at least 15 days prior to event to indicate your needs.

EXHIBIT INFORMATION

Attendees may visit the exhibits during the event and receptions. Please contact:

Jeff Korn, Exhibits Associate +1.215.442.6184 | Fax +1.215.442.6199 Jeff.Korn@diahome.org

EVENT INFORMATION

Phone Number

For registration questions, please contact: Vicki Adkinson | +1.215.442.6162

Vicki.Adkinson@diahome.org

CUSTOMER SERVICE

For registration questions, please contact: Marilyn Ginsberg | +1.215.442.6135 Marilyn.Ginsberg@diahome.org

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Benjamin Zaitz, Program Manager +1.215.293.5803 | Benjamin.Zaitz@diahome.org

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