

10<sup>th</sup> Latin American Conference of  
Clinical Research (2013)  
The Role of Clinical Research in the Future of Medicine  
October 20-22, 2013 (Pre-meeting courses: October 20, 2013)  
Maksoud Plaza Hotel | São Paulo, Brazil



## Hosting Opportunities

### Food and Beverage Contributor Packages

#### **Welcome Coffee Contributor | Exclusive**

Coffee, milk and tea

One on Monday morning, one on Tuesday morning

**Investment: US\$ 3,000**

**Benefits:**

\* Company name & logo Banner Next to Coffee Area tables

#### **Refreshment Break Contributor | Exclusive**

**Investment:**

**\$6,000** per 30 minutes refreshment break

**\$10,800** per full day (Monday or Tuesday - 2 x 30 minute breaks available)

**\$24,000** for all refreshment breaks (4 x 30 minutes)

**Benefits:**

\* Company representation as a contributor to one of the four refreshment breaks held in the Exhibition Hall. Exclusive opportunity per break

\* Company name & logo signage within designated refreshment areas

#### **Lunch Break Contributor | Exclusive**

**Investment:**

**\$9,000** per lunch break | **\$17,000** for all lunch breaks

Contribute to multiple lunch breaks and benefit from a special discount! The catering areas are placed throughout the exhibition hall in order to gather as much traffic as possible.

**Benefits:**

\* Company representation as a contributor within lunch breaks area held in the Exhibition Hall. Exclusive opportunity per break

\* Company name & logo signage within designated lunch area

#### **Tuesday Networking Drinks Reception Contributor (Exclusive)**

**Investment: \$18,000**

**Benefits:**

\* Company branded napkins

\* Opportunity to have staff person at entrance of DIA exhibition hall during the reception (to hand out flyers, *give-away products* or invite attendees to the booth)

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## **Exhibit Hall Opportunities**

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### **Internet Lounge/ Recharging Station**

1 Opportunities Available |

**Investment: \$3,000 for 2 days**

- Company name and logo on the Internet Space in the exhibition area
- Logo recognition on onsite program board

### **Exhibit Hall Aisle Sign | One panel available per aisle**

**Investment: \$3,000 per aisle**

**Benefits:**

- \* Your logo on a two-sided aisle sign (PVC Display). Aisle signs will be positioned above the center point on each aisle
- \* Deadline to submit artwork is August 30<sup>th</sup>.
- \* Participating exhibitors will receive one complimentary Exhibit Hall-Only passes (in addition to their current booth registration allotment)

### **Ice Cream Station | Exclusive**

**Investment: \$ 3,000**

One day service – 2 hours

**Benefits:**

- \* Your company's logo and branding on ice cream station located in a high traffic area
- \* Popsicles in 4 different flavors (exhibitor's choice)
- \* Two pop up banners next to the station with your company logo and branding (DIA must approve)
- \* Exhibitor responsible for creating artwork/messaging (DIA must approve)
- \* Banner production and labor charges included in the total fee
- \* Participating exhibitors will receive two complimentary Exhibit Hall-Only passes (in addition to their current booth registration allotment)

### **Company Logo on Exhibition Floor Plan**

**Investment: \$6,000 | Limited to 10 Logos**

Make your company stand out on the Exhibition Floor plan situated in a prominent location outside the exhibit hall.

**Benefits:**

- \* Company name, booth number and logo will be highlighted on the exhibit floor plan displayed at the entrance of the exhibit hall

### **Hanging Banners in the exhibition hall | Four available**

**Investment: \$2,500 each | 500cm x 200 cm single sided**

**Benefits:**

- \* Your company's logo and message on a horizontally aligned, single-sided banner hanging above the seating area in the exhibition hall



- \* Exhibitor responsible for creating artwork/messaging (DIA must approve)
- \* Banner production and labor (hanging) charges included in the total fee
- \* Participating exhibitors will receive two complimentary Exhibit Hall-Only passes (in addition to their current booth registration allotment)

### **Water Coolers | Exclusive**

**Investment: \$2,500**

Refresh participants by providing water coolers in the exhibit hall.

Water coolers refilled during the entire conference, available within the hall

**Benefits:**

- \* Water coolers and cups in the exhibit hall
- \* Your company branding with logo and booth number next to the water coolers
- \* Recognition in the exhibitor section of the final program

### **Meeting Room Rental**

**Investment: \$1,500-\$4,000 (daily rental)**

Full conference meeting room rental

Benefits:

- \* These furnished private meeting rooms are the perfect setting for a company staff briefing or a business development meeting with a current or prospective customer.
- \* These private rooms are available for your use throughout the duration of the conference complete with your company's name and logo identifying your space or can be rented on a daily basis.