



DIA 2014 50th Annual Meeting

Celebrate the Past – Invent the Future

June 15 – 19, San Diego (CA) Convention Center

Session 215— The Regulatory Intelligence Function: Evolution over the Past Decade in an Expanded Global Marketplace

The Regulatory Intelligence Function: Evolution over the Past Decade in an Expanded Global Marketplace explored the state of regulatory intelligence industry-wide, sources of global regulatory intelligence, and how companies of any and every size can not only learn but can benefit from this intelligence.

Emily Huddle (Regulatory Intelligence Executive, GlaxoSmithKline) delivered a comprehensive overview of the characteristics of the regulatory intelligence (RI) function across industry. Her presentation was based on the results of a survey that spanned from 2002 until 2014 and illustrated the tremendous growth trend in the development, dissemination and use of global RI for such key reasons as providing regulatory information, education, actionable intelligence, news alerts and so on.

Kimberly Belsky, MS (Executive Director, AdPromo, Labeling & Policy, Valeant Pharmaceuticals) discussed strategies for gathering and triaging global RI and provided several suggestions for more working efficiency in such processes as receiving and communicating RI, reviewing and dispositioning RI for its priority and impact, and developing an action plan in response to that impact. She concluded by reminding attendees that the RI function now has a more important role, and therefore requires more industry experience, than it did previously, and that since RI staff continually communicates with and works on documents that affect nearly every member of a product development team, RI staff should always know the most important thing to do.

Liming Xie is a Masters of Regulatory Science student at the University of Southern California.