

# Application and Contract for *Tabletop Display*

21st Annual Workshop on

## Medical Communications: Defining the Future of Medical Communications

March 15-17, 2010 — JW Marriott Camelback Inn Resort & Spa, Scottsdale, AZ, USA



Meeting ID 10006

### Company Contact Information

Exhibiting Company Name (for signage and directory listing)

Contact Name (all correspondence will be sent to the contact information provided below)

Address Line 1

Address Line 2

City, State, Postal Code, Country

Telephone Number

Fax Number

email (required for confirmation)

### Tabletop Rates and Information

TABLETOP ONLY. Tabletop display cost includes one skirted table and one chair. Exhibitors may not sublet or share any part of the space allocated to another company. Tables will be chosen on a first-come, first-served basis at the meeting site unless otherwise instructed by the DIA prior to the meeting.

#### Tabletop Rental Fees\*

- 1 Tabletop US \$1,500.00  
 2 Tabletops US \$3,000.00 *If registering for two tabletops, please complete a second Attendee Registration*

\*Rental fees are for tabletop only and must be paid in advance. All tabletop staff must register as an attendee for the conference. At least one person must be registered to staff each tabletop.

Only one 30" x 72" table, chair and electrical outlet will be provided per table.

All display materials must be placed on surface of the table, pop-up tabletop displays may be used. No additional equipment may be placed in surrounding area, with the exception of floor banners (maximum size of 30" wide by 72" high) in the vicinity of your tabletop if space allows. No signs, banners, flags, etc. may be displayed from ceiling or walls, but are acceptable if attached to table.

No security arrangements will be provided. All materials are the responsibility of the exhibitor.

Tabletops are not guaranteed for the duration of the meeting/registration times.

Advertisements and/or Announcements for non-DIA Sponsored Meetings/Workshops cannot be distributed or promoted at the workshop.

Hospitality suites or company demonstrations must be approved by DIA Staff and cannot be held during DIA meetings or events.

### Attending Exhibitor Information and Registration Fees

Dr.  Mr.  Ms.

Check here if already registered

Last Name First Name M.I.

Job Title Affiliation (Company)

Address (Please write your address in the format required for delivery to your country.)

City State Zip Country

email

Telephone Number Fax Number

### Payment Options and Information

Payment may be made by check, credit card, or bank transfer. Please note that tabletops will not be assigned without proper payment and companies with an outstanding balance will be prohibited from moving in at the JW Marriott Camelback Inn Resort & Spa.

Credit Card payments by Visa, MasterCard, or American Express:

VISA  MC  AMEX Expiration Date \_\_\_\_\_

Card # \_\_\_\_\_

Signature \_\_\_\_\_

Checks drawn on a US bank payable to and mailed along with this form to:

Drug Information Association, Inc.  
800 Enterprise Road, Suite 200  
Horsham, PA, 19044-3595, USA

Please include a copy of this application form to facilitate identification.

Bank Transfer When DIA completes your registration, an email will be sent to the address on the application form with instructions on how to complete the Bank Transfer. Payment should be made in US dollars. Your company name, as well as the Meeting ID 10006 must be included on the transfer document to ensure payment to your account.

### Contract Signature

Exhibitor agrees to indemnify and hold harmless the Drug Information Association, its officers, directors, employees and members from any and all liability for losses, damages, and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought on the premises of the exhibition site by Exhibitor and for losses, damages and claims caused by the Exhibitor to the exhibition site. Exhibitor further agrees to indemnify and hold harmless the Drug Information Association, its officers, directors, employees and members from any and all liability to any person or persons for or by reason of any act or omission of said Exhibitor or any of its employees, agents, servants or employees. Exhibitor, by signing the Application, expressly releases the foregoing named association and individuals from any and all liability for losses, claims, damages, and injury.

Authorized signature

Date

### Cancellation Policy

Cancellations MUST be in writing and received at the office prior to the meeting start date. A 50% refund of tabletop fees will be issued. Attendee registration cancellations MUST be in writing and received in the office on or before **March 8, 2010**. An administrative fee will be withheld from refund as follows: Member/Nonmember = \$200; Government/Academia/Nonprofit (Member/Nonmember) = \$100; Tutorial = \$50. Registrants who do not cancel by **March 8, 2010** and do not attend will be responsible for the full registration fee paid. Registrants are responsible for canceling their own hotel and airline reservations. You may transfer your registration to a colleague at any time but membership is not transferable. Please notify DIA of any such substitutions as soon as possible. Substitute registrants will be responsible for nonmember fee, if applicable. DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for any airfare, hotel or other costs incurred by registrants.

**Registration Fees** If DIA cannot verify your membership upon receipt of registration form, you will be charged the nonmember fee. Registration fee includes refreshment breaks, luncheons and reception and will be accepted by mail, fax, or email.

**MEMBER EARLY-BIRD OPPORTUNITY** On or before After  
Available on nondiscount member fee only. FEB. 20, 2010 FEB. 20, 2010

**Member Fee** US \$ 1360  US \$ 1510   
Join DIA now to qualify for the early-bird member fee! MEMBERSHIP  
US \$ 140

To qualify for the early-bird discount, registration form and accompanying payment must be received by the date above. Does not apply to government/academia/nonprofit members.

**Nonmember Fee** US \$ 1650

A one-year membership to DIA is available to those paying a NONMEMBER meeting registration fee if paying a nonmember fee, please indicate if you do, or do not, want membership.

I want to be a DIA member  I do NOT want to be a DIA member

**Discount Fees** MEMBER NONMEMBER\*  
Government (Full-time) US \$ 605  US \$ 745   
Charitable Nonprofit/Academia (Full-time) US \$ 755  US \$ 895

\*If paying a nonmember fee, please check one box above, indicating whether you want membership.

**TUTORIALS: Sunday, March 14 1:30-5:00 PM**  
#1 Medical Science Liaisons US \$ 405  #3 Lit. Searching/Med. Writing US \$ 405   
#2 Evidence-based Medicine US \$ 405  #4 Statistics US \$ 405

Completed applications should be faxed to +1.215.442.6199 or emailed to [exhibits@diahome.org](mailto:exhibits@diahome.org)

All applications must be reviewed by DIA for approval before admission is granted.