



Support Level Packages

Diamond Level Supporter

RMB 160,000

Exclusive Opportunity

- Includes 2 Class I booths
- Includes 1 hanging banner in the middle of the exhibit hall
- Includes 2 full-meeting registrations
- Complimentary full page advertisement in the Final Program
- 5 invitations to VIP Dinner
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo presented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program, recognizing your company as the Diamond Level Supporter
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- 21cm x 28cm sign in your booth, acknowledging your company as the Diamond Level Supporter

SOLD

Platinum Level Supporter

RMB 60,000

Exclusive Opportunity

- Includes 1 carpet overlay at the main entrance inside the exhibit hall
- Includes 2 full-meeting registrations
- Complimentary full page advertisement in the Final Program
- 4 invitations to VIP Dinner
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program, recognizing your company as the Platinum Level Supporter
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- 21cm x 28cm sign in your booth, acknowledging your company as the Platinum Level Supporter

Gold Level Supporter I

RMB 50,000

Welcome Reception Package

Exclusive Opportunity

- May 25 in the Exhibit Hall
- Includes 2 full-meeting registrations
- Includes 2 additional booth personnel badges
- Complimentary half page advertisement in the Final Program
- 3 invitations to VIP Dinner
- Opportunity to deliver remarks in the exhibit hall (5 minutes) during the Welcome Reception
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo presented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program, recognizing your company as a Gold Level Supporter
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- 21cm x 28cm sign in your booth, acknowledging your company as a Gold Level Supporter
- Banner in the reception area *

SOLD

Gold Level Supporter II

RMB 40,000

VIP/Speaker Reception Package

Exclusive Opportunity

- May 26 - By invitation only
- Includes 2 full-meeting registrations
- Includes 1 additional booth personnel badge
- Complimentary half page advertisement in the Final Program
- 10 invitations to VIP Dinner - supporter may use to invite their own target audience to the reception
- Opportunity to deliver remarks at the reception (3 minutes)
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo presented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program, recognizing your company as a Gold Level Supporter
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- 21cm x 28cm sign in your booth, acknowledging your company as a Gold Level Supporter
- Banner at the entrance to the reception area *

SOLD

Gold Level Supporter III

RMB 40,000

Conference Lunch Package

Exclusive Opportunity

- May 26 and May 27 lunches
- Includes 2 full-meeting registrations
- Includes 1 additional booth personnel badge
- Complimentary half page advertisement in the Final Program
- 2 invitations to VIP Dinner
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo card placement on the lunch tables
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program, recognizing your company as a Gold Level Supporter
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- 21cm x 28cm sign in your booth, acknowledging your company as a Gold Level Supporter
- Banner at the entrance to the lunch room *

Sales Contacts:

Jean XU • Sofie PEETERS

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speeters@kellencompany.com

Phone: +86-10-5923-1096

Support Level Packages

Silver Level Supporter I Welcome Coffee Package

RMB 25,000

Exclusive Opportunity

- May 25 afternoon in the Exhibit Hall
- Expected attendance of 1,200 **
- Includes 1 full-meeting registration
- Includes 1 additional booth personnel badge
- 1 invitation to VIP Dinner
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program, recognizing your company as a Silver Level Supporter
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- 21cm x 28cm sign in your booth, acknowledging your company as a Silver Level Supporter
- Banner in the welcome coffee area *

Silver Level Supporter II Water Cooler Package

RMB 25,000

Exclusive Opportunity

- Includes 1 full-meeting registration
- Includes 1 additional booth personnel badge
- Company branding with logo and booth number next to the water cooler in the Exhibit Hall
- 1 invitation to VIP Dinner
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program, recognizing your company as a Silver Level Supporter
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- 21cm x 28cm sign in your booth, acknowledging your company as a Silver Level Supporter

Silver Level Supporter III Simultaneous Translation Package

RMB 20,000

Exclusive Opportunity

- Includes 1 full-meeting registration
- 1 invitation to VIP Dinner
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Company logo represented in Final Program, recognizing your company as a Silver Level Supporter
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- 21cm x 28cm sign in your booth, acknowledging your company as a Silver Level Supporter

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Additional Opportunities

White Paper Showcase Session

RMB 38,000

6 Opportunities Available

Date and Time TBD

ONLY 1 SESSION LEFT!

- Session will be scheduled as part of the Annual Meeting program and included in pre-event broadcast emails
- 90 minute showcase time to each participating company
- Held in a convention center meeting room with appropriate signage
- Acknowledgement in DIA "Thank You" slides at the beginning of the opening ceremony
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)

Refreshment Break Support

RMB 20,000

2 Opportunities Available

May 26 and May 27 tea breaks

Expected attendance of 850 on May 26 and 750 on May 27 **



- Includes 1 full-meeting registration
- Company logo card placement on the tea break tables
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Announcement and company recognition in the Final Program
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)
- Banner in tea break area *

Internet Booth & Recharging Station

RMB 10,000

2 Opportunities Available

Exclusive hosting available for RMB 15,000



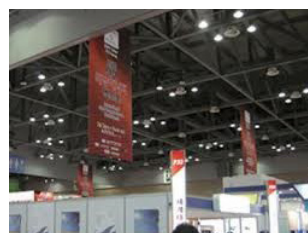
- Includes 1 full meeting registration (**only for exclusive host**)
- Includes 1 additional booth personnel badge
- 1 invitation to VIP Dinner
- Company name and logo on the Internet Booth in the Exhibit Hall
- Company name and logo on the login screen of the computer workstations
- Acknowledgements on DIA "Thank You" signage in attendee registration area
- Company logo represented in DIA "Thank You" slides at the beginning of opening ceremony
- Announcement and company recognition in the Final Program
- Company logo represented on onsite program board
- Company logo represented in pre-conference communications (meeting flyer, DIA promotional mailing, and DIA event website)

Hanging Banners in Exhibit Hall

RMB 20,000

4 Opportunities Available

3m x 0.5m each



- Company logo and message on the banner, double-sided banner hanging in exhibit hall
- Banner production and labor (hanging) charges included in total fee
- Includes 1 additional booth personnel badge

Additional Opportunities

Carpet Overlay in Exhibit Hall

4 Opportunities Available
1.8m x 1.2m each



- Company logo and message or booth number on the stickers (content to be approved by DIA)
- Costs include production and labor
- Includes 1 additional booth personnel badge

RMB 20,000

NEW!

RMB 20,000

Column Wraps

4 Opportunities Available
(2 sides at 2m wide x 2.5 m high and 2 sides at 1.5m wide x 2.5m high per opportunity)

- Place your branding and messaging on the pillars inside the exhibit hall
- Cost includes production and labor

Display on Information Wall

4 Opportunities Available

- Display of your company name, logo, message scrolling on information wall in the lobby of the convention center during tea break, lunch, and reception
- Content can be in the form of JPG, Video (2 minutes)

NEW!

RMB 15,000

Logo Display on Session Information Board

Available Jointly to 3 companies
Location: Meeting Floor - 3F, 5F

- Display of your company name and logo on session information board located at 3rd floor and 5th floor – meeting floors

NEW!

RMB 8,000

Company Logo on Exhibition Board

3 Opportunities Available

- Company booth number and logo will be highlighted on the onsite exhibition board displayed at the entrance of the exhibition hall

RMB 3,000

Table Tents in Attendee Hotel Rooms

Exclusive Opportunity

- Company customized table tent to be delivered and placed in the conference attendee rooms at all DIA room block hotels (must be approved by DIA)
- Shipping to designated point is the responsibility of the exhibitor

NEW!

RMB 20,000

Welcome Gifts at Registration Desk

2 Opportunities Available

- Proposed gifts must be submitted to DIA for approval
- Company logo can be added depending on type of gift
- Distributed to attendees onsite
- Shipping to designated point is the responsibility of the exhibitor

NEW!

RMB 20,000

Flyer Insert in Attendee Bag

3 Opportunities Available

Expected attendance of 1,600 **

ONLY 1 LEFT!

- Company flyer included in attendee bag (to be approved by DIA)
- Shipping to designated point is the responsibility of the exhibitor

NEW!

RMB 15,000

Attendee Bags

Available Jointly to 3 companies

- Company logo printed on attendee bag

SOLD

RMB 25,000

NEW!

Lanyards

Available Jointly to 3 companies ***

- Company logo printed on badge lanyards

ONLY 2 LEFT!

NEW!

RMB 20,000

DIA CHINA 2015 7th Annual Meeting Notebook

Exclusive Opportunity

RMB 15,000



- Notebook to be included in 1,600 delegate packages
- Size: 140mm x 210mm - 16 sheets
- Back cover and inside back cover design by hosting company (to be approved by DIA)
- Front cover and inside front cover designed by DIA

SOLD

* Banner size is limited to 200cm high by 100cm wide and must be provided by hosting company.

** Expected attendance is not a guaranteed number but a reasonable estimation by DIA based on the previous 6 DIA China Annual Meetings and current forecasts on attendance.

*** Opportunities available jointly to 3 companies require at least 2 participating companies in order to move forward with the opportunity.

DIA reserves all rights of the final interpretation of the hosting benefits in case of any questions.

Sales Contacts:

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7th DIA China Annual Meeting

May 24-27, 2015

Shanghai International Convention Center | Shanghai, China



DIA DEVELOP
INNOVATE
ADVANCE

Host Contact Information

Send communications and invoices to this address

Company Name

Contact Name

Address Line 1

Address Line 2

City, State/Province, Postal Code, Country

Telephone Number

Email Address

Billing Information

Send communications and invoices to this address

Company Name

Contact Name

Address Line 1

Address Line 2

City, State/Province, Postal Code, Country

Telephone Number

Email Address

<input type="checkbox"/> Diamond Level Supporter SOLD	RMB 160,000
<input type="checkbox"/> Platinum Level Supporter	RMB 60,000
<input type="checkbox"/> Gold Level Supporter I SOLD	RMB 50,000
<input type="checkbox"/> Gold Level Supporter II SOLD	RMB 40,000
<input type="checkbox"/> Gold Level Supporter III	RMB 40,000
<input type="checkbox"/> Silver Level Supporter I	RMB 25,000
<input type="checkbox"/> Silver Level Supporter II	RMB 25,000
<input type="checkbox"/> Silver Level Supporter III	RMB 20,000
<input type="checkbox"/> White Paper Showcase Session	RMB 38,000
<input type="checkbox"/> Refreshment Break Support	RMB 20,000
<input type="checkbox"/> Internet Access & Recharging Station	RMB 10,000
<i>Exclusive Hosting</i> SOLD	<i>RMB 15,000</i>
<input type="checkbox"/> Hanging Banner in Exhibit Hall	RMB 20,000
<input type="checkbox"/> Carpet Overlay in Exhibit Hall	RMB 20,000
<input type="checkbox"/> NEW! Column Wraps	RMB 20,000
<input type="checkbox"/> NEW! Display on Information Wall	RMB 15,000
<input type="checkbox"/> NEW! Logo on Session Board	RMB 8,000
<input type="checkbox"/> Logo on Exhibition Board	RMB 3,000
<input type="checkbox"/> NEW! Table Tents in Attendee Rooms	RMB 20,000
<input type="checkbox"/> NEW! Welcome Gifts	RMB 20,000
<input type="checkbox"/> NEW! Flyer Insert	RMB 15,000
<input type="checkbox"/> NEW! Attendee Bags SOLD	RMB 25,000
<input type="checkbox"/> NEW! Lanyards	RMB 20,000
<input type="checkbox"/> Meeting Notebook SOLD	RMB 15,000

Total Payment Due:

Payment Information

Bank Transfer

Account Name:

DIA (Beijing) Healthcare Information Consulting Limited

Account No.:

333757195112

Bank Name:

Bank of China, Beijing Chaoyang Sub-branch Banking Dept.

Bank Address:

1st Floor, Tower A, Gateway, No. 18 Xiaguangli, North Road, East Third Ring, Chaoyang District, Beijing, 100027, P.R. China

SWIFT Code:

BKCH CN BJ 110

Bank commission fee should be paid by payer.

Company name, as well as the Meeting ID #15975, must be included on the transfer document to ensure payment to your account. Please fax this form to +86-10-5923-1090 prior to payment. Payments must be net of all charges and bank charges must be borne by the payer.

Cancellation Policy

Cancellations requests received on or before April 1, 2015 will receive a 50% refund. Cancellations requests received after April 1, 2015 will receive NO refund.

Sales Contacts

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