

Advertising Insertion Order

7th DIA China Annual Meeting

May 24-27, 2015

Shanghai International Convention Center | Shanghai, China



DIA DEVELOP
INNOVATE
ADVANCE

FINAL PROGRAM ADVERTISING | DEADLINE: MAY 8, 2015

Advertiser

Send communications and invoices to this address

Company Name

Contact Name

Address Line 1

Address Line 2

City, State/Province, Postal Code, Country

Telephone Number

Email Address

Agency

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Telephone Number

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Publication:

Final Program - 7th DIA China Annual Meeting Final Program

Sizes and Rates:

Page Size	Ad Dimensions	Rate
<input type="checkbox"/> Full Page 4 Color	18.5cm x 28cm	RMB 10,000
<input type="checkbox"/> Half Page 4 Color	18.5cm x 13cm	RMB 5,000
<input type="checkbox"/> Inside Front Cover	18.5cm x 28cm	RMB 15,000
<input type="checkbox"/> Inside Back Cover	18.5cm x 28cm	RMB 15,000
<input type="checkbox"/> Centerfold/Central Spread	37cm x 28cm	RMB 18,000

Please return this form to Jean XU at +86-10-5923-1090 or scan and email same to jxu@kellencompany.com.

Please accept this as reservation for space in the above listed publication.

Conditions: Cancellations or changes in advertising requested by the advertiser or its agency not accepted after the published closing date.

The Drug Information Association reserves the right to decline any advertising deemed inappropriate for the readership of any publication, whether in print or online versions. DIA has final approval for all publication content and position. If your creative does not meet DIA criteria, you will be asked to furnish new material.

Authorization/
Signature

Date

Sales Contact:

Jean XU | Meeting Manager
Phone: +86-10-5923-1096 | Fax: +86-10-5923-1090
email: jxu@kellencompany.com | www.diahome.org

Material Requirements

Files may be emailed in high resolution PDF format to Jean Xu, jxu@kellencompany.com **on or before May 8, 2015**. All PDFs must be CMYK, high resolution (300dpi) print quality, with all fonts and images imbedded. We will not be responsible for reproduction quality of ads supplied as RGB or in low resolutions.

Payment Method

P.O. #

Bank Transfers should be made to:

Account Name: DIA (Beijing) Healthcare Information Consulting Ltd
Account No.: 333757195112
Bank Name: Bank of China, Beijing Chaoyang Sub-branch
Bank Address: 1st Floor, Tower A, Gateway, No. 18 Xiaguangli, North Road, East Third Ring, Chaoyang District, Beijing, 100027, P.R. China
SWIFT Code: BKCH CN BJ 110

Company name, as well as the Meeting ID 15975 must be included on the transfer document to ensure payment to your account. **All local and overseas charges incurred for the bank transfer must be borne by payer.**

Fax completed form to +86-10-5923-1090 or scan and email same to jxu@kellencompany.com