



# THE LEADERSHIP EXPERIENCE

**LeaderPoint**, in cooperation with the **Drug Information Association**, will be conducting a 3 1/2-day, comprehensive management and leadership development program. This is the fourth year that DIA has offered this very successful program.

**THE LEADERSHIP EXPERIENCE** is designed for professionals in the pharmaceutical and related industries who are interested in improving their management and leadership skills. This course will benefit senior leaders, as well as those new to management roles including project managers.

**THE LEADERSHIP EXPERIENCE** is a 3 1/2-day session in which participants, working in a group, assume senior management roles. They analyze information, make decisions, and deal with the consequences of their decisions. There is special emphasis on the skills required to establish cooperation, diagnose and correct dysfunctional groups, and combine the skills of multiple people to accomplish what cannot be done alone. This is a VERY intensive program designed for those who are serious about improving their leadership skills.

Upon completion of **THE LEADERSHIP EXPERIENCE**, participants should be able to:

- ◆ Create and maintain cooperation among people
- ◆ Diagnose and correct dysfunctional group dynamics
- ◆ Create situations allowing others to take significant responsibilities for work
- ◆ Intervene when required performance is not achieved
- ◆ Integrate opportunity into current strengths
- ◆ Conduct activities consistent with strategy
- ◆ Contribute to the formulation and implementation of strategy
- ◆ Read and analyze financial reports

## PAST PARTICIPANTS:

3M Pharmaceuticals	Cangene Corp	Genentech, Inc.	Novartis Pharmaceuticals	Sepracor Inc
Abbott Laboratories	Centocor, Inc.	Genzyme Corporation	Novo Nordisk Pharmaceuticals	Serono, Inc.
Adolor Corporation	Cephalon Inc	GlaxoSmithKline	NPS Pharmaceuticals	Solvay Pharmaceuticals
Alcon Laboratories, Inc.	Chesapeake Research Review	Guilford Pharmaceuticals	Nucrust Pharmaceuticals Inc	Takeda Pharmaceuticals
Allergan Inc.	Chiron Corporation	Hemosol LP	Orthofix Inc.	Target Research Associates
Amgen, Inc.	Chugai Pharma USA, LLC	Inova Health System	OSI Pharmaceuticals, Inc.	Teva Neuroscience
Amylin Pharmaceuticals, Inc.	Covance	Interactive Clinical Technologies	Pfizer	University of Maryland
AstraZeneca	Cubist Pharmaceuticals	Janssen Pharmaceutica, Inc.	Pharmacia Corp.	University of Oklahoma
Aventis Pharmaceuticals	CuraGen Corporation	Ligand Pharmaceuticals, Inc.	Precision Clinical Research Group	University of Texas
Baxter	Daiichi Pharmaceutical	Mayo Clinic	Quintiles, Inc.	University of Virginia
Bayer Pharmaceuticals	F Hoffmann-La Roche Inc	MedImmune	Quorum Review-IRB	Utah Poison Control Center
Berlex Laboratories, Inc.	Forest Laboratories	Medtronic	Roche Pharmaceuticals	Vertex Pharmaceuticals, Inc.
BioNumerik Pharmaceuticals	Fujisawa Healthcare, Inc	Merck & Co., Inc.	Sanofi-Synthelabo	Wyeth Pharmaceuticals
Boehringer Ingelheim	GE Healthcare	Neurocrine Biosciences Inc	Schering Plough	
Bristol-Myers Squibb	Genelabs Technologies	Northeastern University	Scios, Inc.	

**ENROLLMENT AND FEES:** The cost for attending a session is \$2,800 for DIA members, and \$2,930 for non-members. This fee includes all materials, and continental breakfast and lunch. Participants are responsible for transportation and lodging.

**ATTENDANCE:** This session is limited to 24 participants.

**CONTINUING EDUCATION:** The Drug Information Association (DIA) has been reviewed and approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET), 1620 I Street, NW, Suite 615, Washington, DC 20006. The DIA has awarded up to 2.9 continuing education units (CEUs) to participants who successfully complete this program.

To receive a statement of credit, participants must attend the program, sign in at the registration desk each morning, complete the CE Request and Evaluation Forms, and return them to DIA. Statements of credit will be mailed to participants within one month of program completion.

**Disclosure Policy:** It is Drug Information Association policy that all faculty participating in continuing education activities must disclose to the program audience (1) any real or apparent conflict(s) of interest related to the content of their presentation and (2) discussions of unlabeled or unapproved uses of drugs or medical devices. Faculty disclosures will be included in the course materials.

If you have questions, please contact: **Jenna Hannum (Jenna.Hannum@diahome.org)** or **Mike Laddin (mladdin@leaderpoint.biz)**. You will receive a confirmation email with additional conference details.

# TRAINING COURSE REGISTRATION FORM

Registration is limited to 24 and is reserved for the first 24 registrants.

Walk-in registration will NOT be accepted. Registration must be confirmed in writing by the DIA office. If you have not received confirmation within

5 business days, please contact **Tim Hershey** at Tel. +1-215-442-6157, Fax +1-215-442-6105, or email [Tim.Hershey@diahome.org](mailto:Tim.Hershey@diahome.org)

PLEASE CONSIDER THIS FORM AN INVOICE. Registration will be accepted by mail, fax or online.

## THE LEADERSHIP EXPERIENCE

Meeting I.D. #06404: September 25-28, 2006

Langham Hotel  
Boston, MA, USA

**TUITION/REGISTRATION FEES:** Registration fee includes continental breakfasts, luncheons, and all course materials. *If DIA cannot verify your membership upon receipt of this registration form, you will be charged the nonmember fee.*

Member US \$2800  Nonmember\* US \$2930

\*A one-year membership to DIA is available to those paying a NONMEMBER meeting registration fee. If paying a nonmember fee, please indicate if you do, or do not, want membership.

I want to be a DIA member  I do NOT want to be a DIA member

Please check the applicable category below.

Academia  Government  Industry  CSO  Student (Full-time, verification required)

**PAYMENT METHODS – Register online at [www.diahome.org](http://www.diahome.org) or check payment method.**

**CHECK** drawn on a US bank payable to: Drug Information Association, mailed along with this form to: DIA, 800 Enterprise Road, Suite 200, Horsham, PA 19044-3595. **Please include a copy of this registration form to facilitate identification of attendee.**

**BANK TRANSFER** When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the Bank Transfer. Payment should be made in US dollars. Your name and company, as well as the Meeting I.D. # must be included on the transfer document to ensure payment to your account.

**CREDIT CARD** number may be faxed to: +1-215-442-6105. *You may prefer to pay by check or bank transfer since non-US credit card payment will be subject to the currency conversion rate at the time of the charge.*

Visa  MC  AMEX Exp Date \_\_\_\_\_ # \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Signature \_\_\_\_\_

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_

Degrees \_\_\_\_\_  Dr.  Mr.  Ms.

Job Title \_\_\_\_\_

Affiliation (Company) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_  
(Please write your address in the format required for delivery to your country.)

email \_\_\_\_\_

\*Telephone Number \_\_\_\_\_ \*Fax Number \_\_\_\_\_ \*(A telephone and fax number are required for faxed confirmation.)

I am unable to attend this course but would like information on future dates of this course.

**Participants with disabilities:** DIA meeting facilities and overnight accommodations are accessible to persons with disabilities. Services will be made available to sensory-impaired persons attending the meeting if requested at least 15 days prior to meeting. Contact the DIA office to indicate your needs.

Meeting ID# 06404

Begins 8:00 am; concludes 2:00 pm

## TRAVEL AND HOTEL INFORMATION

Hotel reservations should be made **ONLY** after receipt of written registration confirmation from DIA.

## TRAINING COURSE LOCATION

### Langham Hotel

250 Franklin Street  
Boston, MA 02110 USA

## Travel Information

The Langham Hotel is located in the heart of downtown Boston. World-class dining, shopping, and entertainment are all within walking distance from the hotel. Local attractions include the New England Aquarium, Fanueil Hall, Waterfront Park, and the Paul Revere House. Contact the hotel for information about shuttles from Logan International Airport, a 2.5-mile drive.

## Hotel Information

A limited block of rooms has been reserved at the Langham Hotel at a low rate per night until the **release date of September 4, 2006**. We urge you to make your hotel reservations early and plan on staying at the hotel in order to facilitate interactive discussion with faculty and fellow participants.

**Single \$250 Double \$250**

Attendees must make their own hotel reservations. To reserve your room, contact the Langham Hotel by telephone at +1-617-451-1900 or +1-800-791-7761 and mention the DIA Training Course.

## United Airlines & US Airways

### Save through Area Pricing and Discount Fees

To obtain schedule information and the best fares, call United Airlines's Specialized Meeting Reservations Center at 1-800-521-4041. **Make sure you refer to Meeting ID Number 571AK.** Dedicated reservationists are on duty 7 days a week from 8:00 AM to 10:00 PM EST.

This special offer applies to travel on domestic segments of all United Airlines, United Express, PED, and United code share flights (UA\*, operated by US Airways, US Airways Express and Air Canada).

## CANCELLATION POLICY

**On or before SEPTEMBER 11, 2006**

Administrative fee that will be deducted = **\$200**

Cancellations must be made two weeks prior to the course with a \$200 administrative charge deducted from fee. Cancellations must be in writing and received in the DIA office by the date above. After this date, there will be no refunds. Registrants are responsible for cancelling their own hotel and travel reservations. Registrants who do not cancel prior to the course and do not attend will be responsible for the full registration fee. DIA reserves the right to alter the venue, if necessary. If an event is cancelled, DIA is not responsible for airfare, hotel or other costs incurred by registrants.

## TRANSFER POLICY

You may transfer your registration and payment, only once, from one course to a future date of that same course. If you are unable to attend the new date selected, there will be no refund of the registration fee. Transfers must be in writing and received in the DIA office by the date of the course